

## 2012 WEB Atlanta Program Calendar

Date	Topic	Speaker(s)
<p><b>JANUARY 19</b></p> <p><b>Sponsor:</b> Bright Horizons</p>	<p><b>Harnessing the Emotional Energy of Your Organization</b></p>	<ul style="list-style-type: none"> <li>• <b>Randy Ross</b> <i>Founder and CEO – Enthusiasm, Inc.</i></li> </ul>
<p><b>FEBRUARY 16</b></p> <p><b>Sponsor:</b> Windham Brannon</p>	<p><b>Beyond Compliance – Employer Strategies in light of Healthcare Reform</b></p>	<ul style="list-style-type: none"> <li>• <b>Anne Crumlish</b> <i>Principal and Actuary – AonHewitt</i></li> </ul>
<p><b>MARCH 15</b></p> <p><b>Sponsor:</b> Ameritas Group</p> <p><b>AFTERNOON MEETING</b></p>	<p><b>Taking the Harder Right – Ethics in Business</b></p>	<ul style="list-style-type: none"> <li>• <b>Oliver Halle</b> <i>Retired FBI agent and owner Oliver Halle &amp; Associates</i></li> <li>• <b>Josh Kenyon</b> <i>Former chief of staff for Fulton County Commission chairman</i></li> </ul>
<p><b>APRIL 18</b></p> <p><b>Sponsors:</b> Aetna, ING, Reznick Group, Swerdlin &amp; Company</p> <p><b>DAYLONG TRAINING SESSION</b></p>	<p><b>Learn It, Live It, Love It – Benefits Boot Camp</b></p> <p>Covered areas:</p> <ul style="list-style-type: none"> <li>• Retirement plans</li> <li>• Health plans</li> <li>• Welfare benefits</li> <li>• Executive compensation</li> <li>• Administrative practices</li> <li>• Fiduciary duties</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Ilene Ferenczy, Esq.</b> <i>Law Offices of Ilene H. Ferenczy, LLC</i></li> <li>• <b>David Benoit</b> <i>Swerdlin &amp; Company</i></li> <li>• <b>Michael Richerson</b> <i>Benefitfocus</i></li> <li>• <b>Frances Ann Moran, Esq.</b> <i>Regulatory &amp; Compliance Legal Advisors by Sheffield and Moran, P.C.</i></li> <li>• <b>Jason Sheffield, Esq.</b> <i>Blue Fuze Compliance, LLC</i></li> <li>• <b>Sam Choy, Esq.</b> <i>McKenna, Long &amp; Aldridge LLP</i></li> <li>• <b>Mark McCoy</b> <i>Retirement Fund Management</i></li> </ul>

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<p><b>APRIL 19</b></p> <p><b>Sponsor:</b> Allstate</p> <p><b>BREAKFAST MEETING</b></p>	<p><b>Emerging Trends in Benefit Communications Technology</b></p>	<ul style="list-style-type: none"> <li>• <b>Craig Foster</b> <i>Quantum Services Group, LLC.</i></li> </ul>
<p><b>MAY 17</b></p> <p><b>Sponsor:</b> Consumer's Life</p>	<p><b>Healthcare Consumer Engagement</b></p>	<ul style="list-style-type: none"> <li>• <b>Peter Hayes</b> <i>Principal, Healthcare Solutions</i></li> </ul>
<p><b>JUNE 21</b></p> <p><b>Sponsor:</b> Babush, Neiman, Korman &amp; Johnson</p>	<p><b>Benchmarking Retirement Plans</b></p>	<ul style="list-style-type: none"> <li>• <b>Fred Stewart</b> <i>Managing Director – Portfolio Evaluations, Inc.</i></li> </ul>
<p><b>JULY 19</b></p> <p><b>Sponsor:</b> AonHewitt</p>	<p><b>The Human Capital Window</b></p>	<ul style="list-style-type: none"> <li>• <b>Ron Leopold, Md.</b> <i>National Medical Director – MetLife</i></li> </ul>
<p><b>AUGUST 16</b></p> <p><b>Sponsor:</b> Blessings in a Back Pack</p>	<p><b>Personalized Communication Strategies: A Panel Discussion</b></p>	<ul style="list-style-type: none"> <li>• <b>Kim Hoover</b> <i>Benefits Director – Consolidated Container Company, LLC.</i></li> <li>• <b>Debi Elkins</b> <i>Benefits Manager – Popeye's Chicken &amp; Biscuits</i></li> <li>• <b>Charmagne Helton</b> <i>Director of Communications – PRM Consulting Group</i></li> </ul>
<p><b>NOVEMBER 17</b></p> <p><b>Sponsor:</b> Retirement Fund Management</p>	<p><b>2012 Legislative Update</b></p>	<ul style="list-style-type: none"> <li>• <b>Ilene Ferenczy, Esq.</b> <i>Law Offices of Ilene H. Ferenczy, LLC</i></li> <li>• <b>Sam Choy, Esq.</b> <i>McKenna, Long &amp; Aldridge LLP</i></li> </ul>
<p><b>DECEMBER 8</b></p>	<p><b>Member Appreciation Luncheon</b></p>	<p><i>Free event for members and registered plan sponsors; no formal program</i></p>