

WEB ATLANTA

The Worldwide Employee Benefits Network (WEB) is committed to fostering and supporting the ongoing growth and development of benefits professionals. WEB provides monthly networking opportunities, as well as publications and educational meetings to help meet the challenges ahead.

Thanks to our Sponsors and Volunteers, WEB Atlanta is currently the second largest Chapter in the United States with over 150 members, and represents more than 25 professions and 30 areas of expertise in the benefits industry. These include benefits managers, administrators, directors and vice presidents of Human Resources, consultants, attorneys, accountants, communication experts, benefits brokers, and investment managers. Our monthly meeting notices, as well as other communications, reach more than 2,500 benefits professionals at least four times a month.

Corporate Partnership Opportunities

Platinum

\$2,500 for 1 year

Gold

\$1,500 for 1 year

CORPORATE PARTNERSHIP LEVELS	Platinum	Gold
Cost per year	\$2,500	\$1,500
Number of opportunities available	3	5
One corporate annual membership (includes five memberships)	✓	
Three individual memberships		✓
Recognition/logo on website with link to company website	✓	✓
Recognition/logo on all printed materials	✓	✓
Signage at monthly meetings	✓	✓
Number of monthly meetings company can display literature on table	3	2
Number of passes to one monthly meeting of choice	5	3
Podium recognition at monthly meetings	✓	✓
Table top display recognition at monthly meetings	✓	✓
Marketing materials placed on each attendee's chair at monthly meetings	✓	✓
Employees and first-time guests can register at Member price of \$32	✓	

For more information, please contact Mark McCoy at mark.mccoy@rfm401k.com, or at 770.399.8803.

BENEFITS BOOT CAMP 2010

The Atlanta Chapter of WEB will be holding its 8th Annual Benefits Boot Camp on Wednesday, March 10th at the Cobb Galleria Centre in Atlanta. Benefits Boot Camp is a unique opportunity created for HR Generalists, entry- to mid-level benefits professionals, and seasoned HR professionals looking to brush up on the basics. Benefits Boot Camp is designed as a crash course on employee benefits. Experienced benefits professionals will lead comprehensive discussions covering topics such as retirement plans, executive compensation, and health and welfare benefits.

Sponsors will have exposure to 2,500+ benefits professionals in Georgia and Tennessee via weekly announcements that will include the sponsor's name. Historically, there have been over 100 attendees at this event. Thanks to our Sponsors, Benefits Boot Camp is one of our most successful programs.

Sponsorship Opportunities for Benefits Boot Camp

Platinum
\$2,500

Gold
\$1,500

Silver
\$500

SPONSORSHIP LEVELS	Platinum	Gold	Silver
Cost	\$2,500	\$1,500	\$500
Number of opportunities available	2	3	5
Recognition/logo on all printed materials and signage	✓	✓	✓
5-minute "info/commercial" about Sponsor	✓	✓	
Lunch Sponsor	✓		
Break Sponsor		✓	
Number of Boot Camp Guest Passes	5	3	1
Recognition/logo on website with link to company website	✓	✓	✓
Table space	✓	✓	✓

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MONTHLY EDUCATIONAL PROGRAMS

The Atlanta Chapter of WEB typically holds their monthly educational luncheon programs on the third Thursday of the month at Maggiano's in Buckhead. Our monthly programs are designed to cover timely topics for benefits professionals and provide actionable information. Program topics include, but are not limited to, information regarding legal issues surrounding health and welfare plans, retirement plans, and fiduciary responsibilities, as well as general human resource topics. The speakers are experienced benefits professionals who are experts in their respective field.

SPONSORSHIP FOR MONTHLY MEETINGS	
Cost	\$250
Number of opportunities available	10
Recognition as Sponsor at monthly meeting	✓
2-minute "info/commercial" about Sponsor	✓
Company marketing materials placed on each attendee's chair	✓
Recognition/logo on website with link to company website	✓
Two guest passes for sponsored luncheon	✓
Recognition/logo on all printed materials/signage	✓

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NETWORKING SOCIAL EVENTS

The goal for WEB Atlanta is to hold four networking social events per year (spring, summer, fall, and winter). The socials are held to allow benefits professionals to network with their peers and to have some fun away from the normal monthly luncheon meetings.

SPONSORSHIP FOR NETWORKING SOCIAL EVENTS	
Underwrite cost of social event	\$750 to \$2,500
Number of opportunities available	4
Recognition as Sponsor at social event	✓
Multiple 1-minute “info/commercials” about Sponsor	✓
Table with chair for marketing materials	✓
Recognition/logo on website with link to company website	✓
Recognition/logo printed on all promotional materials/signage	✓

POTENTIAL SOCIAL EVENT IDEAS

- Cocktail Social
- Braves Game
- Family Picnic at Stone Mountain
- Holiday/Member Appreciation Luncheon

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WELLNESS FAIR

The Atlanta Chapter of WEB will hold its Annual Wellness Fair on Thursday, June 17th at Maggiano's in Buckhead. This program focuses on health topics of personal interest to our Members and provides an opportunity to learn more about service providers/exhibitors that focus on wellness programs. It is free to all Members.

SPONSORSHIP FOR WELLNESS FAIR	
Cost	\$250
Number of sponsorships available	7
Recognition at Wellness Fair as Sponsor	✓
2-minute "info/commercial" about Sponsor	✓
6' table with chair for marketing materials	✓
Recognition/logo on website with link to company website	✓
Company name/logo on all promotional materials/signage	✓
List of Attendees	✓
Free lunch	✓

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