



WEB Cleveland Sponsorship Opportunities

The Cleveland Chapter of the Worldwide Employee Benefits Network (WEB) announces exciting sponsorship opportunities for the 2011 – 2012 program year.

WEB Cleveland continues to be the *largest* WEB chapter in the country. Its 200 members represent Northeast Ohio's major employers and employee benefit consultants. Your sponsorship of Cleveland WEB demonstrates to the Northeast Ohio benefits community that your organization supports the chapter's efforts and allows your organization to enjoy the benefits of sponsorship highlighted below.

Sponsorship Levels and Benefits

Sustaining Sponsor – Sponsorship of WEB Cleveland's entire program year and all of its activities

- Cost \$900
- Recognition as Sustaining Sponsor in cover emails for all 2011-2012 meeting announcements (no less than 27 emails)
- Recognition as Sustaining Sponsor on Cleveland chapter website
- 8 passes to attend meetings (can be used by members or non-members in any combination at meetings)
- Tabletop recognition as Sustaining Sponsor at all 2011-2012 meetings

Meeting Sponsor – Sponsorship of one specific meeting (other than the April 2012 meeting and Benefits Boot Camp) designated by the sponsor; if more than one organization wishes to sponsor the same meeting, the designation for the specific meeting will be determined by WEB Cleveland in a random manner

- Cost \$350
- Recognition as Meeting Sponsor in all publicity about the designated meeting
- Oral recognition as Meeting Sponsor at the designated meeting
- Recognition as a Meeting Sponsor on Cleveland chapter website
- 1 pass to attend the designated meeting (to be used by member or non-member)
- Opportunity to distribute sponsor-related materials at the designated meeting in the manner to be determined by WEB Cleveland

Benefits Boot Camp Sponsor – Sponsorship of Benefits Boot Camp, a special half-day event providing basic training on a wide array of employee benefits topics

- Cost \$500
- Recognition as a Benefits Boot Camp Sponsor in all publicity about Benefits Boot Camp
- Oral recognition as a Benefits Boot Camp Sponsor at Benefits Boot Camp
- Recognition as a Benefits Boot Camp Sponsor on Cleveland chapter website
- 2 passes to attend Benefits Boot Camp (to be used by member or non-member)
- Opportunity to distribute sponsor-related materials at Benefits Boot Camp in the manner to be determined by WEB Cleveland

If your organization would like to become a WEB Cleveland sponsor, contact:

Kathy Lazar / Phone: 216-586-7236 / [Email: kplazar@jonesday.com](mailto:kplazar@jonesday.com)

WEB Cleveland's Member Companies

■ Aetna ■ Aleris International, Inc. ■ AlphaHR, LLC ■ Althans Agency ■ Aon Hewitt ■ Aon Risk Solutions ■ Artemis Wealth Partners ■ Baker & Hostetler ■ Beacon Financial Partners ■ Behavioral Health Systems ■ Bekaert Corporation ■ Bridgestone Americas ■ Bright Horizons ■ Calfee Halter & Griswold LLP ■ Cavitch, Familo & Durkin Co., LPA ■ Chelko Consulting Group LLC ■ CIGNA ■ Ciuni & Panichi, Inc. ■ Cliffs Natural Resources ■ Communication Benefits, LLC ■ DDR Corp. ■ Deloitte Tax LLP ■ Eaton Corporation ■ EHPCO ■ Ernst & Young ■ Ferro Corporation ■ Findley Davies Inc. ■ FirstMerit Bank NA ■ FirstMerit Corporation ■ Flexible Benefits Systems, Inc. ■ GCA Services Group ■ GrafTech ■ Grant Thornton LLP ■ Health Action Council ■ Highland Consulting Associates ■ Hylant Group ■ InspiraFS, Inc. ■ Invacare Corporation ■ Jones Day ■ Kadish Hinkel & Weibel ■ Kaiser Permanente ■ Kastner Westman & Wilkins LLC ■ KeyCorp ■ Litigation Management, Inc. ■ Maloney + Novotny LLC ■ McDonald Hopkins LLC ■ Meaden & Moore ■ Medical Mutual of Ohio ■ Michael J. Olah & Associates, LLC ■ Mormac Marine Group / Interlake Steamship Co. ■ NACCO Industries, Inc. ■ Nordson Corporation ■ Ogletree Deakins ■ Oswald Companies ■ Parker Hannifin Corp ■ Plancorp, Inc. ■ PolyOne Corporation ■ Porter Wright Morris & Arthur ■ Progressive Insurance ■ Prudential Insurance Co. of America ■ Raulin Inc. ■ Rehmann Financial ■ Royal Appliance Mfg Co. ■ Skoda Minotti ■ Squire Sanders & Dempsey LLP ■ Standard Insurance Company ■ Sterling Jewelers ■ Swagelok Company ■ The Cleveland Foundation ■ The Hartford ■ The Lincoln Electric Company ■ The Segal Company, Sibson Consulting Division ■ The Sherwin-Williams Company ■ The Standard ■ Thompson Hine LLP ■ Thornhill Financial, Inc. ■ Towers Watson ■ Ulmer & Berne ■ Vision Service Plan ■ Walter & Haverfield LLP ■ Westfield Group ■ Willis



REVISED WEB CLEVELAND 2011-2012 PROGRAM SCHEDULE

| NEW TIME! | | REGISTRATION | 8:00 – 8:30 AM | LOCATION: | SAMMY'S CONFERENCE CENTER AT ONE CLEVELAND CENTER 1375 E. 9 TH STREET CLEVELAND, OHIO 44114 | EXCEPTIONS FOR TIME AND LOCATION |
|---|--|--------------|----------------|-----------|--|--|
| | | PROGRAM | 8:30 – 9:30 AM | | | |
| | | Q&A'S | 9:30 – 9:45 AM | | | |
| SEPT. 15, 2011 | FEE FI, NO HO HUM: FIDUCIARIES AND THE FINAL FEE DISCLOSURE REGULATIONS | | | | | 1.5 HR. PROGRAM |
| OCT. 20, 2011 | TALES FROM THE CRYPT X: TO INSURE OR SELF-INSURE, THAT IS NOT THE ONLY QUESTION! | | | | | |
| DATE CHANGE: TUESDAY NOV. 8, 2011 | SPECIAL EVENT! AFTERNOON PROGRAM FOLLOWED BY A SOCIAL EVENT AT PICKWICK & FROLIC | | | | REGISTRATION | 3:30 – 4:00 PM |
| | SPEAKER: DAN SERBIN, VICE PRESIDENT - HR, PARKER HANNIFIN TOPIC: PARKER 'S CAM (COMPLEMENTARY AND ALTERNATIVE MEDICINE) PROGRAM | | | | PROGRAM | 4:00 – 5:00 PM |
| | | | | | Q&A'S | 5:00 – 5:15 PM |
| | | | | | SOCIAL EVENT | 5:15 – 7:00 PM |
| JAN. 19, 2012 | WHAT'S THE DEAL? BENEFITS IN AN ACQUISITION OR DIVESTITURE | | | | | |
| FEB. 16, 2012 | SURVEY SAYS: BENEFITS BENCHMARKING | | | | | |
| MAR. 15, 2012 | ANNUAL LEGAL AND REGULATORY UPDATE | | | | | 2 HR. PROGRAM |
| APR. 19, 2012 | JOINT MEETING WITH HEALTH ACTION COUNCIL (TOPIC TO BE ANNOUNCED). | | | | | 2 HR. PROGRAM LOCATION: ROCKSIDE RD |
| MAY 17, 2012 | REWARDING YOUR EXECUTIVES: LESSONS LEARNED FROM SUCCESSFUL (AND UNSUCCESSFUL) COMPANIES | | | | | |
| JUN. 7, 2012 | BENEFITS BOOT CAMP | | | | | ½ DAY PROGRAM |

REGISTRATION FOR EACH PROGRAM OPENS THREE WEEKS BEFORE THE EVENT

REGISTER ONLINE AT: <http://www.webnetwork.org/chapterevents.cfm?chapterid=7>

OR CONTACT: ASHLEY DOMBROWSKI ashley.dombrowski@thompsonhine.com
PHONE: 216.566.7510 FAX: 216.566.5800

FOR INFORMATION ABOUT WEB CLEVELAND OR MEMBERSHIP IN WEB, CONTACT:

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